

VAPESHOW PRAGUE

AUGUST 12 – 13, 2016, PRAGUE

VAPESHOW Prague 2016: let there be vaping

On 12-13 August, 2016 was held the first ever exhibition and conference dedicated to the vaping industry in the Czech Republic - VAPESHOW Prague 2016.

VAPESHOW Prague proved that the vaping movement is a rapidly developing subculture in the Czech Republic.

The organizers of VAPESHOW Prague 2016 provided a number of activities for the attendees of the conference during its first day. The most memorable events included: a coil-building master class by Boris Falkor Balej and a meeting with the famous Czech bloggers – Lukas Karotka and Mike Godwin. At the B2B session of the conference were discussed topics like:

- Legislative regulation of vape industry
- Features and ways of vaping product promotion
- Technical aspects of the e-liquid analysis for the EU
- Creation of vape business from the scratch
- Vape brand creation
- Vape franchise challenges

The conference speakers included: Chris Dodge (Vape House), Norm Bour (Vape Mentors), Georgij Grebinskij (Euromonitor), Sharly Pairaud (Fivape), Ilya Chagin (Azimut), Ilya Kalinin (URBN e-liquids), Derek Dodge (Abstract vape) and Stefan Nitu (Academy de Vapat).

The conference also reviewed the detailed analysis of the Czech vape market. According to Georgij Grebinskij, the Euromonitor representative, the vape business in the Czech Republic shows steady growth both in vape goods turnover and in number of customers.

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Experts believe that by 2020, the e-cig market in the Czech Republic will reach \$1.5 billion and the number of vapers will grow tenfold.

The second day of VAPESHOW Prague 2016 featured the exciting Cloud Chasing Contest, where experienced vapers demonstrated their skills and competed for valuable prizes provided by the event partners. The Vape Trick Show, where professional vapers showed their masterpieces, was another impressive activity.

All those who were interested in the vaping culture and history could enjoy films and documentaries devoted to vaping. The highlight of the event was A billion lives by Aaron Biebert. It reveals how tobacco corporations suppress the vape industry.

At the event, a lot of well-known brands presented their products, including AlfaLiquid (France), Vape House (Czech Republic), PJempire (Austria), Mohawk & Co and Borong Vape (Malaysia), Glitch Sauce (Russia), etc.

VAPESHOW Prague 2016 has demonstrated that vaping in the Czech Republic has a promising future!

Smile-Expo, the organizer of the event, regularly arranges bright vaping events in Europe and in the CIS region. September 10-11, 2016 there will be held one more exhibition and conference on the vape industry in Europe – VAPESHOW in Warsaw.