

Privacy Policy

Compliance

All personal data gathered by Smile Expo in the course of its business shall be kept and handled in accordance with the act No. 101/2000 Coll. on protection of personal data; the Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data; and any other applicable legislation as per the relevant jurisdiction.

Gathering of Personal Data

Smile Expo primarily gathers your personal data during the purchase of an event ticket or in the case of other contractual relations. You may be asked to provide your personal data upon usage of any Smile Expo's websites. The data is gathered discretely and only Smile Expo has access to it during this stage. By purchasing a ticket on any of Smile Expo's websites or otherwise engaging in contractual relations with Smile Expo, you give your express consent to Smile Expo to gather and process your personal data. You are fully responsible for the accuracy of the data provided to Smile Expo.

Usage of Personal Data

The usage of gathered personal data includes, but is not limited to, systematisation, collection, saving, updating, changing, depersonalisation, blocking and deletion. Smile Expo will not disclose your personal data to any third parties, except in specified cases as per Smile Expo's contractual terms and conditions and as required by law or by public authorities.

Withdrawal of Consent

You may request that Smile Expo deletes your personal data it has lawfully gathered and processed from its databases. Should you wish to withdraw your consent to have your personal data gathered and processed, you are required to inform Smile Expo in writing (using your email/postal address which you have used to communicate with Smile Expo in the past) to our email address client@smileexpo.eu or our postal address of Kaprova 42/14, Staré Město, 110 00 Prague 1. Kindly note that Smile Expo cannot continue to provide you with any services if you withdraw your consent and request to have your personal data deleted.

Changes of Personal Data

If any of your personal data changes you are advised to inform Smile Expo without delay as Smile Expo uses your personal data for the purposes of customer/client care.

Personal Data of Third Persons

Due to the nature of Smile Expo's business, you may be asked to provide personal data of third persons (e.g. a customer may purchase multiple tickets for a number of event visitors). In such cases you warrant to Smile Expo that you are authorised to do so and have obtained the required consent of such third parties. Should you not have the required consent, or should such a consent be withdrawn and you fail to inform Smile Expo, you are fully liable for any claims or damages which may result and you are obliged to indemnify any resulting claims or damages against Smile Expo.